

揭阳职业技术学院



教案

课程： 新闻英语阅读 任课教师： 陈露露

专业： 商务英语 班级： 商英 241,商英三+241
跨境电商订单班 241

学期授课计划时数： 36 课时

Unit 1 AI Technology

1、2 课时教案

授课题目	Unit 1 AI Technology	计划课时	8
授课时间		课次	第 1、2 次
教学目的与要求	1. To introduce the concept and applications of AI technology in a business context. 2. To enable students to understand and discuss the impact of AI on various industries. 3. 思政目标: 通过讨论 AI 技术在商业中的应用, 引导学生思考企业在追求经济效益的同时, 如何承担起社会责任, 包括保护消费者隐私、促进社会公平等		
教学重点及难点	1. Key terms and definitions related to AI technology. 2. Students may find it difficult to understand complex AI applications without a technical background.		
教学方法	task-based method, discussion		
教学内容与进程安排	教学组织设计		
Part 1 Topic Introduction Task 1 (15 mins)	Leading-in activities: <i>Brainstorm the following questions at the beginning of the class:</i> <ol style="list-style-type: none"> What is AI? How much do you know about AI? Discuss the questions in groups and write your answers in the table. Which factors in the box do you think are important for you to get a job? 		
Task 2 (30 mins)	Words and expressions <ol style="list-style-type: none"> Ask the students to do it by themselves and then discuss with neighbors. Try to understand the meaning of the terms by searching the information on the Internet in groups (<i>The students are advised to use their cell phones to get online.</i>) 		
Part 2 Reading skills practice (I) Task 3-7	Tasks-finishing: <i>Guide students to read the fragmented reading materials and finish exercise 1-2</i> <ol style="list-style-type: none"> Ask students to read, learn or discuss the words and expressions in Part 2 so as to get a general picture of the new words which may appear 		

3、4 课时教案

授课题目	Unit 1 Unit 1 AI Technology	计划课时	6
授课时间		课次	第 3、4 次
教学目的与要求	<p>1. Know the meaning and usage of the key words and phrases in Section 1.</p> <p>2. Be familiar with the reading skills introduced in this part</p> <p>3. 思政目标：介绍与 AI 相关的法律法规，强调在商务活动中遵守法律法规的重要性，培养学生的法治观念。</p>		
教学重点及难点	<p>Relative reading skills in this part</p> <p>Diagram reading</p>		
教学方法	lecture, discussion, buzz group		
教学内容与进程安排	教学组织设计		
<p>Revision (15 mins)</p> <p>Part 2 Reading skills practice (II) Task 8-9 (45 mins)</p> <p>Part 2 Reading skills practice (III) Practical Reading: Diagram Reading Task 10 (25 mins)</p> <p>Summary and assignments (5 mins)</p>	<p>Revision:</p> <p>1. Check words and expressions learned in last periods</p> <p>2. Oral presentation of the group on the reading skills learned in last periods</p> <p>Tasks-finishing: <i>Go on reading the fragmented reading materials in part 2 and check exercises 1-2.</i></p> <p>1. Finish Reading Section 1 and text 1-4.</p> <p>2. Figure out the difficult point of this section including difficult sentences and words.</p> <p><i>Note:</i></p> <p>☆ Before reading, ask students to be familiar with the relative reading skill and then use the skill to read the material.</p> <p>☆ After reading, guide students to finish the tasks and check their answers.</p> <p>☆ Encourage group discussion when coming to some questions in the reading material.</p> <p>Diagram Reading:</p> <p>1. Guide students to read a diagram.</p> <p>2. Encourage Ss to get more information about AI on net or phone, and discuss the influence that AI bring to us.</p> <p>3. Finish exercise</p>		

Assignments

1. Remember the words and phrases in Section 1.
2. Group presentation: some reading skills learned in part 2
3. Describe a diagram of AI tool in your daily life.

<p>Summary and assignments (5 mins)</p>	<p>Tasks-finishing: <i>Guide students to finish task 13 to 15 after their first reading of the text.</i> 完成自我操练 Passage1、 Passage 2</p> <p>Video clips: <i>The teacher can choose one or two video clip appropriate to the students.</i></p>
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<p>Assignments</p> <ol style="list-style-type: none">1. Observation of students' skimming techniques during practice drills.2. Evaluation of students' summaries for accuracy and completeness.3. Feedback on the post-class reflection to assess understanding and application of skimming techniques.
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Part 2 Reading skills practice

(I) Task 3-7

(40 mins)

Summary and assignment

(5 mins)

Assignment

Students are to complete a cloze test on a business English text as homework.

注: mins=minutes

<p>Summary and assignment (5 mins)</p>	<p>Part 2 so as to get a general picture of the new words which may appear in the fragmented materials.</p> <p>2.Explain the reading skill of Question & Solutions in detail through reading practice.</p> <p>(The teacher may call two or three students to answer the question individually)</p> <p>3. Guild the students to practice reading skills by finishing the Exercises.</p> <p><i>Note:</i></p> <p>☆ Ask students to scan the QR code to get the strategies if they fail to figure out the relevant reading skills.</p>
<p>Assignment</p> <ol style="list-style-type: none"> 1. Review the vocabulary learned in part 1 and the words and phrases learned in part 2. 2. Preview other fragmented reading materials which are bases in part 2 	

注: mins=minutes

3、4 课时教案

授课题目	Unit 2 Chinese Young People	计划课时	8
授课时间		课次	第 3、4 次
教学目的与要求	<p>☆ Know the meaning and usage of the key words and phrases in Part 2</p> <p>☆ Be familiar with the reading skills introduced in this part</p> <p>思政目标：培养学生的国际视野，使他们能够理解中国在全球化中的角色和责任，以及如何在国际舞台上展现中国青年的形象和担当</p>		
教学重点及难点	<p>Relative reading skills in this part</p> <p>Diagram reading</p>		
教学方法	lecture, discussion, buzz group		
教学内容与进程安排	教学组织设计		
<p>Revision (15 mins)</p> <p>Part 2 Reading skills practice (II) Exercises 1-2 (45 mins)</p> <p>Part 2 Reading skills practice (III) Practical Reading: Diagram Reading Task 10 (25 mins)</p>	<p>Revision:</p> <ol style="list-style-type: none"> 1. Check words and expressions learned in last periods 2. Oral presentation of the group on the reading skills learned in last periods <p>Tasks-finishing: <i>Go on reading the fragmented reading materials in part 2 and check exercises 1-2.</i></p> <ol style="list-style-type: none"> 1. Practice relevant translation skills by finishing Ex1-2 and check answers. 2. Get the main idea of a "the ways of effective cross-cultural communication" by scanning the relevant passage . <p><i>Note:</i></p> <p>☆ Before reading, ask students to be familiar with the relative reading skill and then use the skill to read the material.</p> <p>☆ After reading, guide students to finish the tasks and check their answers.</p> <p>☆ Encourage group discussion when coming to some questions in the reading material.</p> <p>Diagram Reading:</p> <ol style="list-style-type: none"> 1. Guide students to read a diagram. 2. Encourage Ss to learn how to have a win-win negotiation 		

Summary and assignments

(5 mins)

with clients in future jobs

3. Finish exercise

Assignments

1. Remember the words and phrases in Part 2
2. Group presentation: some reading skills learned in part 2
3. Describe a diagram of a company's organizational structure.

Summary and assignments

(5 mins)

3. Guide students to do word-forming exercises in Part3 and check answers

Video clips:

The teacher can choose one or two video clip appropriate to the students.

Assignments

1. Review the words and expressions in Unit 2.
2. Review the reading skills learned in Unit2.
3. Familiarize Ss with the ways of effective cross-cultural communication and simulate the interview scenarios, so that they can have a win-win negotiation with clients in future jobs.

7、8 课时教案

授课题目	Unit 2 Chinese Young People	计划课时	8
授课时间		课次	第7、8次
教学目的与要求	<p>1. To improve students' reading comprehension and critical thinking skills through the study of articles about Chinese young people.</p> <p>2. To expand students' vocabulary related to social sciences and youth culture in China.</p> <p>思政目标: 通过讨论中国青年的价值观和道德观, 引导学生树立正确的世界观、人生观和价值观, 培养良好的道德品质和社会公德。</p>		
教学重点及难点	<p>Relative reading skills in this part</p> <p>Diagram reading</p>		
教学方法	lecture, discussion, buzz group		
教学内容与进程安排	教学组织设计		
<p>Revision (15 mins)</p> <p>Part 2 Reading skills practice (II) Exercises 1-2 (45 mins)</p> <p>Part 2 Reading skills practice (III) Practical Reading: Diagram Reading Task 10 (25 mins)</p>	<p>Revision:</p> <ol style="list-style-type: none"> 1. Check words and expressions learned in last periods 2. Oral presentation of the group on the reading skills learned in last periods <p>Tasks-finishing:</p> <p><i>Go on reading the fragmented reading materials in part 2 and check exercises 1-2.</i></p> <ol style="list-style-type: none"> 1. Practice relevant translation skills by finishing Ex1-2 and check answers. 2. Students are to read an article on "Youth of China in the New Era" and prepare a summary highlighting key points. <p><i>Note:</i></p> <ul style="list-style-type: none"> ☆ Before reading, ask students to be familiar with the relative reading skill and then use the skill to read the material. ☆ After reading, guide students to finish the tasks and check their answers. ☆ Encourage group discussion when coming to some questions in the reading material. <p>Diagram Reading:</p> <ol style="list-style-type: none"> 1. Guide students to read a diagram. 2. Encourage Ss to learn how to have a win-win negotiation 		

Summary and assignments

(5 mins)

with clients in future jobs

3. Finish exercise

Assignments

1. Evaluate the reading comprehension summaries for accuracy and completeness.
2. Assess the vocabulary list for understanding and proper use of new terms.
3. Grade the reflection essays based on depth of thought, relevance to the topic, and clarity of expression.

<p>Summary and assignment (5 mins)</p>	<p>to get a general picture of the new words which may appear in the fragmented materials.</p> <p>2.Explain the reading skill of Question & Solutions in detail through reading practice.</p> <p>(The teacher may call two or three students to answer the question individually)</p> <p>3. Guild the students to practice reading skills by finishing the Exercises.</p> <p><i>Note:</i></p> <p>☆ Ask students to scan the QR code to get the strategies if they fail to figure out the relevant reading skills.</p>
<p>Assignment</p> <ol style="list-style-type: none"> 1. Review the vocabulary learned in part 1 and the words and phrases learned in part 2. 2. Preview other fragmented reading materials which are bases in part 2 	

注: mins=minutes

3、4 课时教案

授课题目	Unit 3 Important Figures	计划课时	8
授课时间		课次	第 3、4 次
教学目的与要求	<p>1. Know the meaning and usage of the key words and phrases in Section 1.</p> <p>2. Be familiar with the reading skills introduced in this part</p> <p>思政目标：教育引导 学生充分 认识中国 特色社会 主义制度 的本质特 征和优越 性，自觉 弘扬和传 承中华优 秀传统文 化、革命 文化、社 会主义先 进文化、 社会主 义核心价 值观，坚 定中国特 色社会主 义自信</p>		
教学重点及难点	<p>Relative reading skills in this part</p> <p>Diagram reading</p>		
教学方法	lecture, discussion, buzz group		
教学内容与进程安排	教学组织设计		
<p>Revision (15 mins)</p> <p>Part 2 Reading skills practice (II) Exercises 1-2 (45 mins)</p> <p>Part 2 Reading skills practice (III) Practical Reading: Diagram Reading Task 10 (25 mins)</p>	<p>Revision:</p> <ol style="list-style-type: none"> 1. Check words and expressions learned in last periods 2. Oral presentation of the group on the reading skills learned in last periods <p>Tasks-finishing: <i>Go on reading the fragmented reading materials in part 2 and check exercises 1-2.</i></p> <ol style="list-style-type: none"> 1. Practice relevant reading skills by finishing Ex1-2 and check answers. 2. Get the main idea of a "the Father of Hybrid rice" by scanning the relevant passage . <p><i>Note:</i></p> <ul style="list-style-type: none"> ☆ Before reading, ask students to be familiar with the relative reading skill and then use the skill to read the material. ☆ After reading, guide students to finish the tasks and check their answers. ☆ Encourage group discussion when coming to some questions in the reading material. <p>Diagram Reading:</p> <ol style="list-style-type: none"> 1. Guide students to read a diagram. 2. Encourage Ss to learn how to use reading skill of Recognize Signal words to improve their reading skills. 3. Finish exercise 		

Summary and assignments	
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(5 mins)

Assignments

1. Remember the words and phrases in Section 1.
2. Group presentation: some reading skills learned in Section 2 and Section 3.
3. Describe a diagram of a company's organizational structure.

5、6 课时教案

授课题目	Unit 3 Important Figures	计划课时	6
授课时间		课次	第 5、6 次
教学目的与要求	<p>1. Be able to fully understand the text in Section 2 and Section 3.</p> <p>2. Know the usage of the key words and phrases in the text</p> <p>3. Be familiar with the reading skills</p> <p>思政目标：教育引导树立坚定的专业目标，培养学生的专业志趣，不断激发学生的报国志向和行业情怀。</p>		
教学重点及难点	Words and phrases in the text		
教学方法	task-based explanation; group discussion		
教学内容与进程安排		教学组织设计	
<p>Revision (15 mins)</p> <p>Part 3 Comprehensive Reading (A&B) (70 mins)</p>		<p>Revision:</p> <p>1. Dictate the words and phrases in Section 2. (<i>The teacher may ask two or three students to write on the blackboard.</i>)</p> <p>2. Group presentation: Be familiar with the reading skills learned in part 2 and encourage students to present their understanding before the class.</p> <p>Vocabulary Previewing: Before Reading, ask students to match the new words and their definitions in Part 3 and preview the relating vocabulary.</p> <p>Tasks-finishing:</p> <p>1 Let Ss get to know business reception stages.</p> <p>2 Encourage Ss to know more business communication skills and try to master them.</p> <p>3 Ss are expected to discuss the preparations they should make in the early stage of business.</p> <p>Language points explaining <i>Explained the important language points in text so as to help students to understand the main ideas of the text.</i></p> <p>Tasks-finishing: <i>Guide students to finish task 13 to 15 after their first reading of the text.</i></p> <p>1. Ask students to discuss in groups the questions in Task 13.</p> <p>2. Ask students to scan the text again and finish Task 14.</p> <p>3. Guide students to do word-forming exercises in Part 3 and</p>	

Summary and assignments

(5 mins)

check answers

Video clips:

The teacher can choose one or two video clip appropriate to the students.

Assignments

1. Review the words and expressions in Section 2.
2. Review the reading skills learned in Section 1-2.

7、8 课时教案

授课题目	Unit 3 Important Figures	计划课时	8
授课时间		课次	第7、8次
教学目的与要求	<p>1. To improve students' reading comprehension and critical thinking skills through the study of articles about important figures.</p> <p>2. To expand students' vocabulary related to social sciences and youth culture in China.</p> <p>思政目标: 通过讨论中国人物的价值观和道德观, 引导学生树立正确的世界观、人生观和价值观, 培养良好的道德品质和社会公德。</p>		
教学重点及难点	<p>Relative reading skills in this part</p> <p>Diagram reading</p>		
教学方法	lecture, discussion, buzz group		
教学内容与进程安排		教学组织设计	
<p>Revision (15 mins)</p> <p>Part 2 Reading skills practice (II) Exercises 1-2 (45 mins)</p> <p>Part 2 Reading skills practice (III) Practical Reading: Diagram Reading Task 10 (25 mins)</p>		<p>Revision:</p> <p>1. Check words and expressions learned in last section.</p> <p>2. Oral presentation of the group on the reading skills learned in last periods</p> <p>Tasks-finishing:</p> <p><i>Go on reading the fragmented reading materials in part 2 and check exercises 1-2.</i></p> <p>1. Practice relevant translation skills by finishing Ex1-2 and check answers.</p> <p>2. Students are to read an article on Section 4 and prepare a summary highlighting key points.</p> <p><i>Note:</i></p> <p>☆ Before reading, ask students to be familiar with the relative reading skill and then use the skill to read the material.</p> <p>☆ After reading, guide students to finish the tasks and check their answers.</p> <p>☆ Encourage group discussion when coming to some questions in the reading material.</p> <p>Diagram Reading:</p> <p>1. Guide students to read a diagram.</p> <p>2. Encourage Ss to finish the practical test in limied time.</p> <p>3. Finish exercise</p>	

Summary and assignments	
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(5 mins)

Assignments

4. Evaluate the reading comprehension summaries for accuracy and completeness.
5. Assess the vocabulary list for understanding and proper use of new terms.
6. Grade the reflection essays based on depth of thought, relevance to the topic, and clarity of expression.

<p>Summary and assignment (5 mins)</p>	<p>2.Explain the reading skill of Question & Solutions in detail through reading practice. (The teacher may call two or three students to answer the question individually)</p> <p>3. Guild the students to practice reading skills by finishing the Exercises.</p> <p><i>Note:</i> ☆ Ask students to scan the QR code to get the strategies if they fail to figure out the relevant reading skills.</p>
<p>Assignment</p> <ol style="list-style-type: none">1. Review the vocabulary learned in Section 1 and the words and phrases.2. Preview other fragmented reading materials which are bases in Section 2	

注: mins=minutes

3、4 课时教案

授课题目	Unit4 Folk Custom	计划课时	8
授课时间		课次	第 3、4 次
教学目的与要求	<p>1. Know the meaning and usage of the key words and phrases in Section 1 and 2.</p> <p>2. Be familiar with the reading skills introduced in this part</p> <p>思政目标：教育引导 学生充分 认识中国 特色社会 主义制度 的本质特 征和优越 性，自觉 弘扬和传 承中华优 秀传统文 化、革命 文化、社 会主义先 进文化、 社会主 义核心价 值观，坚 定中国特 色社会主 义自信</p>		
教学重点及难点	<p>1. Folklore and its significance under different cultural backgrounds.</p> <p>T2. the integration of folk customs and modern life, and how to strike a balance between preserving tradition and adapting to modern life.</p>		
教学方法	lecture, discussion, buzz group		
教学内容与进程安排		教学组织设计	
<p>Revision (15 mins)</p> <p>Part 2 Reading skills practice (II) Exercises 1-2 (45 mins)</p> <p>Part 2 Reading skills practice (III) Practical Reading: Diagram Reading Task 10 (25 mins)</p>		<p>Revision:</p> <p>1. Check words and expressions learned in last periods</p> <p>2. Oral presentation of the group on the reading skills learned in last periods</p> <p>Tasks-finishing: <i>Go on reading the fragmented reading materials in part 2 and check exercises 1-2.</i></p> <p>1. Practice relevant reading skills by finishing Ex1-2 and check answers.</p> <p>2. Get the main idea of a "The Time of Our Lives" by scanning the relevant passage .</p> <p><i>Note:</i></p> <p>☆ Before reading, ask students to be familiar with the relative reading skill and then use the skill to read the material.</p> <p>☆ After reading, guide students to finish the tasks and check their answers.</p> <p>☆ Encourage group discussion when coming to some questions in the reading material.</p> <p>Diagram Reading:</p> <p>1. Guide students to read a diagram.</p> <p>2. Encourage Ss to learn how to use reading skill of Recognize Signal words to improve their reading skills.</p>	

Summary and assignments

(5 mins)

3. Finish exercises 3-4.

Assignments

1. Remember the words and phrases in Section 1.
2. Group presentation: some reading skills learned in Section 2 and Section 3.
3. Describe a diagram of a company's organizational structure.

Summary and assignments

(5 mins)

3. Guide students to do word-forming exercises in Section 4 and check answers

Video clips:

The teacher can choose one or two video clip appropriate to the students.

Assignments

1. Review the words and expressions in Section 2.
2. Review the reading skills learned in Section 1-3.

7、8 课时教案

授课题目	Unit4 Folk Custom	计划课时	8
授课时间		课次	第7、8次
教学目的与要求	<p>1. To improve students' reading comprehension and critical thinking skills through the study of articles about important figures.</p> <p>2. To expand students' vocabulary related to Folk Custom in China.</p> <p>思政目标：增强学生对本土文化的自豪感和保护意识。</p>		
教学重点及难点	<p>1. Relative reading skills in this part</p> <p>2. Diagram reading</p>		
教学方法	lecture, discussion, buzz group		
教学内容与进程安排	教学组织设计		
<p>Revision (15 mins)</p> <p>Part 2 Reading skills practice (II) Exercises 1-2 (45 mins)</p> <p>Part 2 Reading skills practice (III) Practical Reading: Diagram Reading Task 10 (25 mins)</p>	<p>Revision:</p> <p>1. Check words and expressions learned in last section.</p> <p>2. Oral presentation of the group on the reading skills learned in last periods</p> <p>Tasks-finishing: <i>Go on reading the fragmented reading materials in part 2 and check exercises 1-2.</i></p> <p>1. Practice relevant translation skills by finishing Ex1-2 and check answers.</p> <p>2. Students are to read an article on Section 4 and prepare a summary highlighting key points.</p> <p><i>Note:</i></p> <p>☆ Before reading, ask students to be familiar with the relative reading skill and then use the skill to read the material.</p> <p>☆ After reading, guide students to finish the tasks and check their answers.</p> <p>☆ Encourage group discussion when coming to some questions in the reading material.</p> <p>Diagram Reading:</p> <p>1. Guide students to read a diagram.</p> <p>2. Encourage Ss to finish the practical test in limied time.</p> <p>3. Finish exercise</p>		

Summary and assignments	
Assignments <ol style="list-style-type: none">7. Evaluate the reading comprehension summaries for accuracy and completeness.8. Assess the vocabulary list for understanding and proper use of new terms.9. Grade the reflection essays based on depth of thought, relevance to the topic, and clarity of expression.	

(5 mins)

Assignments

7. Evaluate the reading comprehension summaries for accuracy and completeness.
8. Assess the vocabulary list for understanding and proper use of new terms.
9. Grade the reflection essays based on depth of thought, relevance to the topic, and clarity of expression.